## Solar Means Business, Now More Than Ever The Top U.S. Companies Using Solar Energy

U.S. businesses continue to adopt solar at a rapid pace, and it's becoming clear this trend of companies using solar energy is not just a feel-good move for tree-hugging corporations looking for positive PR. Meeting corporate sustainability goals by making the switch to renewable solar energy helps businesses do their part to help the environment. Plus, it's proving that going solar can be good for their bottom lines.



There are a lot of things to consider, but it's worth noting that some of the nation's largest and most successful companies have embraced commercial solar energy solutions. In this report from the Solar Energy Industries Association (SEIA), you'll recognize most of these brands, as they are leaders in their industries and have achieved sustained business success.

measured in megawatts

Maximum Power Potential

## There are Many Ways Businesses Can Go Solar

One big takeaway from the SEIA report is that businesses are getting very creative about how they take advantage of solar power, with variations in the types and combinations of solar arrays they're buying or leasing, and the wide range of facilities they're powering with solar systems. Businesses can choose from rooftop installations, ground-mounted arrays or carport/parking lot canopy solutions—or any combination of these to meet their needs. The overwhelming majority choose rooftop solar solutions, but roof systems are not always the appropriate type of commercial solar installation depending on the site or sites they're trying to power.

Brands are using their solar power generation to run retail stores, office buildings and corporate campuses, manufacturing facilities, data centers, warehouses and distribution centers, event venues, agricultural operations and more. The types of buildings and activities a company plans to power affect what type(s) of installation they choose to maximize return on their solar investments.

## Follow the Solar Leaders

Ultimately, there are many ways to go solar and meet your company's renewable energy goals. There's also much we can learn from the pioneering leadership of America's top companies using solar. These innovative brands who are already extensively using solar for their own power generation have paved the way by defining and solving problems, setting an exceptional example of good corporate sustainability practices and demonstrating how going solar can be a solid fiscal decision as well as a feel-good one.

Considering solar for your business? Learn about Green Convergence's commercial solar and roofing solutions. VISIT GREENCONVERGENCE.COM/COMMERCIAL

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